

## EDUCATION

Graduated November 2007

**Savannah College of Art & Design (SCAD)**, Savannah, GA  
BFA, Graphic Design, *summa cum laude*

September 2003—June 2005

**College of the Atlantic (COA)**, Bar Harbor, ME  
General Education

## EXPERIENCE

March 2007—Present

### Freelance Graphic Designer

#### *Clients include:*

**JDK Design**, Burlington, VT

*Worked with Art Director to develop 2012 snowboard graphic concepts.*

**Johan Cruyff Institute for Sport Studies**, Barcelona, Spain

*Worked to update existing collateral to unify branding across all communications. Designed various collateral including brochures, event graphics, web layouts, etc.*

**Rome Snowboard Design Syndicate**, Waterbury, VT

*Designed art applications for 2012 boots and bindings. Created tech packs for 2012 boots and bindings.*

**Element Skateboards**, Irvine, CA

*Created art for tshirts.*

**Fuel Clothing**, Hilton Head, NC

*Created art and tech packs for tees, hoodies, and other apparel. Designed repeat prints for 2011 outerwear line.*

**Glas Apparel**, Santa Barbara, CA

*Created artwork and tech packs for tees and caps.*

October 2010—Present

### Graphic Designer

**Burton Snowboards**, Burlington, VT

*Worked with design and production teams to create and produce graphics for various events including the Burton US Open.*

*Designed various promotional items, POP, signage, etc for Burton dealers and retail.*

*Collaborated with Senior Designer and Creative Director to re-brand the Burton resorts department.*

*Designed catalogs, ads, snowboard graphics, signage, etc for Burton resorts department.*

July 2008—April 2009

### Graphic Designer

**Rome Snowboard Design Syndicate**, Waterbury, VT

*Worked with art director and project managers to design art and colors for 2011 boot & binding lines. Assisted in the development of 2011 color stories across all product categories.*

*Created art and tech packs for products including boards, boots, bindings, gloves, beanies, etc.*

*Designed various projects for print including logos, hang tags, packaging elements, etc.*

June 2007—November 2007

### Full Time In-House Freelance Designer

**BFG Communications**, Hilton Head, NC

*Worked as member of design team to conceptualize and design print and web based promotional material including POP, direct mail pieces, trade ads and multimedia ad campaigns.*

*Followed art direction to execute design concepts and produce mechanicals and tech packs.*

## SKILLS

### Fine Art

Drawing/Illustration, Painting, Screenprinting

### Software

*Proficient in  
Familiar with*

Adobe Photoshop, Illustrator, InDesign, Acrobat Pro  
QuarkXPress, Flash, Premier, Dreamweaver, Fireworks, Microsoft Office, Final Cut Pro

## EXHIBITIONS

Savannah Secession 2008 (juried senior show), SCAD, Spring 2008

COEX 2007, Korea, Fall 2007

Kids These Days Poster Show, Aushee Boutique, Fall 2007

Young Designers Exhibition (Yodex) 2007, Taiwan, Spring 2007

Savannah 5x5 Exhibition, Red Kite Gallery, Winter 2007

KYLE SAUTER  
GRAPHIC DESIGN  
603.247.4682  
KYLE@KYLESAUTER.COM  
WWW.KYLESAUTER.COM

